

Hi, I'm Miguel, a designer from Madrid who has been designing things for more than 20 years. Among my work you can find digital products, brands, websites, advertising campaigns, newsletters and many more. I'm now focused on User Experience Design.

email

hola@miguelcuenca.es

phone

615 026 304

portfolio

miguelcuenca.es

Miguel Cuenca

UX / UI Designer



EDUCATION

Master in User Design

Experience: Interaction Design
Course

2019/20

La Nave Nodriza

Technician in Computer Systems Administration

2001/03

I.E.S. Clara del Rey

SKILLS & KNOWLEDGES

English

High level of written and spoken English

HTML5, CSS & Javascript

UI, UX & IxD

E-Commerce

Email Marketing

Analytics

SEO / SEM

CRO

WORK EXPERIENCE

Senior UX/UI Designer

Mr.Milú

Now

01/2021

I help brands to improve, innovate and create successful and profitable user experiences through the use of design and digital marketing.

UX/UI Designer

Freelance

12/2020

10/2019

Working as a freelance for different clients and agencies I offered user experience and visual design services, mainly for web interfaces using Sketch or Figma.

Brand Guardian

Toys"R"Us

09/2019

11/2018

During this period, I led the brand refresh both digitally and in brick & mortar stores, helping the brand to improve and unify its presence in both channels.

Senior Visual & Web Designer

Toys"R"Us

11/2018

01/2015

Among other responsibilities I designed the UI for the new e-commerce platform. Designing the look & feel and helping to improve the customer experience and checkout process.

Founding Partner / Web Designer

i-stratega

12/2014

05/2004

Beside the tasks involved in raising a new company with my partners, I designed websites and different assets for customers like Disney, Rockstar Games or U.S. Airways.

Web Designer

Freelance

04/2004

06/2001

I helped some small companies to start on the internet, designing websites, SEO consulting and creating advertising campaigns.